

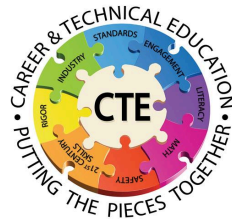


BTA of NYS News and Notes

April 2024

SOARING HIGHER TOGETHER!

Business Teachers Association of New York State



Stay connected! Stay involved! Get support! SOARING HIGHER TOGETHER!!



From our BTANYS President, Mindy McCarthy:

April...wow, where did the year go!

SAVE THE DATE: BTA will be hosting another exciting state conference

Monday, October 21, 2024. Early arrival October 20th.

LOCATION: Crowne Plaza, Mahwah/Suffern, NY. More details to follow.

March was very exciting! Christina New, Marsha Iverson and I attended NPS. National Policy Seminar in March. It was a collaborative effort with NYSACTE.

We met with many state leaders asking for increases in Perkins V, Pell Grant and to push Financial Literacy as a graduation requirement. Meanwhile, I did attend the ACTE policy update meeting and so much is in limbo in Congress, the House, and the Senate. ACTE

is still advocating for more CTE funding that ultimately will support apprenticeships, Jobs Act, etc.

BTA every year recognizes outstanding Business Students with our Business Marketing Honor Society. Please go to our website <https://www.btanys.org/honor-society.php> and register your students. BTA also recognizes Department of the year, Outstanding Middle level Business Educator, Marsha Iverson Award, Clinton A Reed Award or Hobart Conover Award . <https://www.btanys.org/awards.php>. Follow the link and apply to nominate a worthy Department or Business Educator. BTA awards grants to student-rich programs such as DECA, FBLA. and offers Innovation grants. BTA is still looking to fill director positions within various regions. **We are also looking for a webmaster (not until June)**. If you are interested please contact me or another officer.

April is Financial Literacy Month.

Fondly,

Mindy McCarthy

BTA President / president@btanys.org

Business/SUPA/CTE Instructor/DECA Advisor

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REGIONAL UPDATES:

Buffalo Region: BTA is looking for a Buffalo regional director. president@btanys.org

Capital Region: Questions about the Capital Region can be directed to sandrejcek@bhbl.org

Long Island Region:

The Annual Student Contest is scheduled for Tuesday, April 16, 2024 and the Awards Luncheon on Tuesday, May 21, 2024...more information to come. Become a member or renew your LIBTA membership by visiting our website at <https://www.longislandbta.org/> and click on the "Join LIBTA Here" link. Email contacts for the LI region of BTANYS are BTANYS.longisland@gmail.com or tfoufas@cps.k12.ny.us.

Hudson Valley Region:

Click the link <https://www.btanys.org/awards.php> to nominate your students for the BTA Business and Marketing Honor Society.

Eligibility:

- * Students must be currently enrolled in at least one business education (fall and/or spring) course
- * Seniors: Must complete 3 units in Business Education by high school graduation
- * Sophomores/Juniors: Must complete 2 units in Business Education by the end of the current school year and should be planning to enroll in at least one additional unit prior to graduation.

Criteria: In Business Education courses: Minimum of 88 percent or B+ or 3.5 GPA

Overall: 80 percent or B or 3.0 GPA

Click the link <https://www.btanys.org/awards.php> to Nominate the Business Department or individuals for outstanding leadership and promoting business education.

Reminder to join BTANYS for 2023-2024 [Membership link](#) for the latest updates from Business Teachers Association of NYS. If you would like to be added to our email list, contact us at mpavic@ossiningufsd.org or Hudson@btanys.org.

North Country Region: Looking for a new North Country Regional Director - president@btanys.org

Rochester Region: Looking for a new North Country Regional Director - president@btanys.org

Southern Tier Region: Looking for a new North Country Regional Director - president@btanys.org

Syracuse Region/ Central Region:

- Please email cnew@caz.cnyric.org with any questions.

BMHS and Awards Update: It's award season: <https://www.btanys.org/awards.php> Recognize students with a BTA Business and Marketing Honor Society. Nominate a Business Department of the Year, or individuals for Marsha Iverson Award, Clinton A Read Award, Hobart H Conover Award, or Outstanding Middle Level Business Educator Award. BTA also offers DECA, FBLA and Innovation Grants.

Email your Regional Directors or the BTANYS Officers for additional questions, concerns, updates.

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Happy Spring! This is an exciting month for business education with FBLA States and DECA nationals both taking place. Virtual Enterprises' Youth Business Summit is also taking place this month. I wish the best to all of our students and advisors taking part in these and any other endeavors.

If you have not already, please make sure you [subscribe to my mailing list for business education](#). While I may not have all of the answers right away, I promise to keep you as informed as I can through my weekly updates. Stay tuned for updates on position openings, announcements from NYSED, as well as events that may be of interest. I also love sharing unique things that are taking place in our business departments throughout the state. Feel free to [contact me directly](#) if I can assist you in any way.

Be sure to share something with your colleagues in either the [business education workgroup](#) or the [career and financial management resource site](#).



Michael LaMastra

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New York State Education Department
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518-486-1547

Join the [CTEBiz](#) listserv for updated information about business education throughout the state provided by Michael LaMastra, our Business and Marketing Associate at NYSED.



Need an NBEA membership? We want to give two FREE memberships away to those who are not currently members who read this newsletter. Just contact Joe McClary at Joe@nbea.org and request your FREE "New York Member Coupon Code." \$149.00 value

SAVE THE DATE: NBEA's Annual Conference, March 26-29, 2023, Myrtle Beach, South Carolina
<https://nbea.org/convention>

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SPRING IS FINANCIAL LITERACY MONTH!

It's a great time to engage your students and school community in an awareness of Financial Literacy!!!



Here are a few ideas—

- Invite guest speakers to your classroom from business and/or the financial community to share information about the importance of being financially competent.
- The NYSED is studying a proposal by the Blue Ribbon Committee to REQUIRE financial education for all students in New York State. It is required in 25 states already! Have your students write letters to the NYSED to support REQUIRED financial education.
- Have your students participate in SIFMA'S STOCK MARKET GAME. It's free to all NYC public schools. There is a Spring Non-Competitive Session from March through June 14, 2024. Here is the link to begin your financial journey!

<https://www.stockmarketgame.org/>

JUMPSTART COALITION, who worked with the Council for Economic Education to develop the National Standards for Personal Financial Education, has a myriad of activities and ideas to celebrate Financial Literacy Month. Check out their toolkit:

<https://www.jumpstart.org/what-we-do/promote-financial-literacy/toolkit/>

- Have your high school students teach for a day at elementary schools. JUMPSTART COALITION has TEEN TEACH IN guidelines. What a great way for your high school students to demonstrate their knowledge and work with younger students.

<chrome-extension://efaidnbnmnnibpcajpcglclefindmkaj/https://www.jumpstart.org/wp-content/uploads/2024/01/Teen-Teach-In-FAQ.pdf>

- Sponsor a Financial Literacy Night at your school. Work with your school's Parent Coordinator to engage parents in a fun night for students and parents to increase financial education awareness. Local banks and other businesses might be willing to provide speakers and "swag" for the evening.
- Have your students design school bulletin boards or door decorations with Financial Literacy information.
- NGPF has two fabulous documentaries. Show them to your students/parents/community. They make the case for financial education. The two documentaries are THE MOST IMPORTANT CLAS YOU HAVE NEVER HAD and REAL WORLD CLASS STUDENT VOICES FOR FINANCIAL EDUCATION. Here is the link:

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<https://www.ngpf.org/documentaries/>

- Create a “I WISH I HAD LEARNED THIS ABOUT FINANCIAL LITERACY WHEN I WAS YOUR AGE” bulletin board for your school.

Looking to be involved???

Become a member of YOUR BTANYS Board! Get involved, become a Fellow with NYSACTE, be an advocate for our discipline, promote and educate our members with your expertise and knowledge. Ask your Regional Director or current Board TODAY!

YOUR [BTANYS](#) BOARD MEMBERS for 2023-2024 ARE:

BTANYS PRESIDENT - Mindy McCarthy

Rochester Region Director - **Vacant**

BTANYS PAST PRESIDENT - Tracy Angelini

Southern Tier Director - **Vacant**

BTANYS Secretary - Katherine Whittaker

Syracuse Director - Christina New

BTANYS Treasurer - Rami Joudeh

Director of Legislation and Educational Policies -
Christina New

BTANYS Membership Director - Michael Goldin

Director of Public Relations and Communications -
Vacant

Buffalo Regional Director - **Vacant**

Capita Region Director - Stephanie Andrejczak

Director of Collegiate Business & Marketing
Teacher Education - Lisa Svara

North Country Region Director - **Vacant**

Director of Curriculum Planning - **Vacant**

Central Region Director - **Vacant**

Hudson Valley Director - Mariana Pavic

Marsha Iverson - joining us as BMHS Chair and
BTANYS Awards Chair

Long Island Director - Toula Foufas

WEBMASTER - Suman Sebastin

NYC Director(s) - **Vacant**

Stay connected! Stay involved! Get support!

See the BTANYS By-Laws here: <http://www.btanys.org/constitution.php>

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Calendar of Events:

Take time for yourself!!!

DECA ICDC in Anaheim CA April 26-May 1

ACTE Region 1 Conference NYC

Look to connect with your REGIONAL DIRECTOR to see what is coming!!!

Think about volunteering on BTANYS Board - contact a board member this month and see how you can participate!!!



<http://www.btanys.org/>



Teachers'
New York
December
2024

Business
Association of
State
2023/January